

# Chrysostomides

DR. K. CHRYSOSTOMIDES & CO LLC  
ADVOCATES AND LEGAL CONSULTANTS

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# Alexandros Georgiades

Partner



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Alexandros Georgiades is a Partner in the Intellectual Property Law Department of the firm. He has significant experience in trademark and patent prosecution, litigation and copyright protection, as well as anti-counterfeiting work and procedures before the Cyprus Customs and other competent Authorities.

Within the pharmaceutical sector, he frequently advises clients on a wide range of matters to include procedures for the grant and protection of pharmaceutical patents and SPC's, regulatory matters relating to the distribution and sale of pharmaceutical products and medical devices in Cyprus, public procurement issues with regard to pharmaceutical products, and other related matters.

He has extensive experience in drafting and reviewing Distribution, Franchise and Licensing agreements, advising clients and in particular foreign principals on issues relating to their commercial relationships with local distributors, agents, franchisees and other licensees or business partners, on the termination of such relationships, post termination compensation rights and related matters. He frequently advises clients on regulatory matters relating to the commercialisation of products in Cyprus (to include labelling and language requirements), as well as on regulatory matters relating to the provision of electronic communication services in Cyprus.

In addition, Alexandros specialises in e-commerce, data protection and privacy, frequently advising clients on various matters relating to the establishment and operation of their e-commerce activities in Cyprus, and reviewing distance selling contracts and privacy policy statements.

## Intellectual Property Law

Over the years Alexandros has acquired significant experience in trademark and patent prosecution, litigation and copyright protection, as well as anti-counterfeiting work and procedures before the Cyprus Customs and other competent Authorities.

In the field of pharmaceutical law, Alexandros frequently advises clients on a wide range of matters such as \_\_\_\_\_

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procedures for the grant and protection of pharmaceutical patents and SPC's, regulatory issues on the distribution and sale of pharmaceutical products and medical devices in Cyprus and public procurement.

In the field of IP litigation, Alexandros has successfully represented and regularly assists international clients in enforcing their IP rights. He is regularly involved in obtaining injunctions against local infringers and recent examples include a manufacturer of generic pharmaceuticals which infringed the patent rights of a major international pharmaceutical company; a local retailer for infringement of the copyright rights of a well-known French designer of furniture; a Cyprus based company for infringing the copyright and trade mark rights of an EU broadcaster in another EU member State; and a former franchisee of a well-known real estate franchise business in a post termination trade mark infringement case.

Alexandros frequently advises on anticounterfeiting issues and has assisted clients with designing and implementing their anti-counterfeiting strategy in Cyprus.

## Distribution, Commercial & Franchise Agreements

Alexandros has developed broad experience in drafting and reviewing Distribution, Franchise and Licensing agreements, advising clients, particularly foreign principals, on their commercial relationships with local distributors, agents, franchisees and other licensees or business partners, termination and post-termination compensation rights and all other matters relevant to such commercial relationships. He has also acquired extensive litigation experience in cases involving unlawful termination and post-termination disputes focusing on compensation, infringement of IP rights following termination of the licence to use the IP rights, collection of unpaid invoices or royalty fees and related matters.

## Telecommunications, Media & Technology Law

Alexandros frequently advises domestic and international clients from a wide range of industries, to include technology, automotive and mobile telephony sectors, on regulatory and legal issues pertaining to the roll out of their respective services in Cyprus. He advises on prior licensing and notification requirements, e-commerce considerations, copyright and other IP law issue, data protection, online digital marketing and content requirements, cybersecurity and consumer protection issues.

Alexandros is a member of the International Technology Law Association.

# Corporate & Commercial Law

Alexandros acts for local and international clients active in a wide range of industries such as the transport and automotive, technology, luxury goods and retail, food and beverage. He regularly advises on legal, regulatory and consumer law matters relevant to online services and e-commerce activities. A few examples of Alexandros' work are, inter alia, the drafting of the Terms and Conditions of Cyprus-operated e-shops, advising on the compliance of a proposed in car connectivity service of a major car manufacturer with Cyprus laws and regulations and reviewing the terms and conditions of apps and software licences (both business to consumer and business to business).

# Data Protection Law

Alexandros frequently acts for local and international clients from a wide range of industries who have faced data protection issues in their business. His recent work includes advising and assisting an international client in the implementation in Cyprus of a whistleblowing scheme, advising a major pharmaceutical company on data transfer issues and assisting them in obtaining the necessary transfer licences from the Office of the Cyprus Data Protection Commissioner and drafting of the privacy policy to be used on a governmental website.

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## Education

- LLM, University of Nottingham
- LLB, University of Reading

## Admitted

- Cyprus Bar Association (1996)

## Languages

- Greek
- English

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